Minerva Dental

Orthophos XG Plus The neXt Generation in panoramic radiography

Featuring a logical patient positioning system, easy operation and optimum imaging results, the Orthophos XG from Minerva Dental delivers an extra dimension in image quality, user-friendliness and forward compatibility. Incorporating an innovative electronic platform, colour touch screen and software upgrade options it is ideal for Orthodontic applications.

Featuring an intuitive programme structure, operators can choose between standard visualization, constant magnification and artefact-free images. Imaging areas are individually selectable to minimise the patient’s radiation dose. Its automatic exposure control system and automatic detection of the patient’s jaw shape ensures the best possible diagnostic accuracy. Alternatively the patient’s jaw shape can be manually pre-select.

Orthophos XG is available in a variety of options including purely panoramic, with Ceph and/or Transverse Layer, purely panoramic, with Ceph and automatic detection of the treatment field. It allows the child’s lips and cheeks to be gently and easily retracted to provide a full view of the oral cavity, while leaving the lips and cheeks fully covered and protected.

With its new design features, OrthoGate ExtraSoft Junior is even more comfortable to wear over long periods because it is flexible and elastic and allows unimpeded jaw movements during the entire procedure.

Latex-free, it is suitable for use with latex allergic patients and staff. It can be used for many different procedures including: Orthodontics, direct and indirect restorations, prophylaxis, periodontal treatment, impression taking and photographic documentation.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

Encore!™

Encore!™ is a nickel-free, metal-lined ceramic bracket system that offers the aesthetics of ceramics with the functional- ity of metal, thus appealing to patients and clinicians alike. The metal-lined archwire slot improves the sliding mechanics and can withstand higher torquing forces. Clinicians will also find the contoured base provides an ideal bracket fit whilst the generous tie wing area allows for easy ligation (the contours of the tie-wing also improve patient comfort). Each bracket has a removable colour coded III dot to assist with selection and feature dovetail grooves, which provide a firmer mechanical lock...

Encore!™ forms part of the extensive orthodontic range available from The Dental Directors. For more information call 01576 591291.

Classic Dental Cabinetry Limited

Orthodontic Surgery Refurbishments from Classic Dental Cabinetry Limited

Classic Dental Cabinetry Ltd has significant experience in the design and installation of any bespoke dental surgery including Orthodontic Practices, for example the recent refurbishment of the Manchester Orthodontic Centre.

Designs can be developed to suit a variety of Orthodontists’ working methods, for example sitting or standing and employing differing bench heights; whilst the requirement for significant storage facilities for models is obviously recognised.

To complement this specialist area, CDC have teamed up with Italian dental equipment manufacturer Galbiati to bring their dedicated Ortho dental package to the UK market. Featuring a knee-break chair, quality dental light, bracket table and a smaller dental unit providing suction and an air outlet, the ORTHO package is competitively priced whilst providing all that a Specialist Orthodontist requires to work efficiently.

For further information telephone Classic Dental Cabinetry Ltd on 01207 575052, email info@classicdentalcabinetry.co.uk or visit www.classicdentalcabinetry.co.uk.

The Clear Leader

Digital Dental

Independent digital imaging advice for Orthodontists

Digital Dental believe that high quality digital imaging is a cornerstone for successful Orthodontics, enabling Dentists to perform an accurate and reliable diagnosis and monitor treatment throughout the Orthodontic procedure.

With over 10 years experience, they appreciate every Orthodontic Practice is different and has individual requirements. Therefore they offer a range of digital systems to deliver high quality cephalom- ric, panoramic, occlusal and intra digital radiographs in sec- onds, enabling their clients to integrate the most appropriate digital tools into their Practices.

Their technically trained advisors demonstrate, install and train their clients on the selected equipment, ensuring they get exactly what they were promised. They can demonstrate everything at one visit and at times to suit the Practice, including “live” demonstrations not mock ups on dummy systems. They then install the equipment and provide comprehensive free hardware and software training.

For further information telephone Digital Dental on 0800 027 8395, email sales@digi- taldent.co.com or visit www.digitaldental.co.uk.

Ivoclar Vivadent Ltd

NEW Bluephase LED ....... The universal high powered light for unlimited use

Ivoclar Vivadent have extended their award winning range of Bluephase LED curing lights with the addition of the NEW cordless high-powered Bluephase light which offers unlimited application within the surgery.

The NEW Bluephase features an innovative polymer wave LED which emits a broad light spectrum of 580 to 55nm, simi- lar to conventional halogen lights. This means it is suitable for use with any of the currently used light initiators. Conven- tional LED lights do not emit such a broad spectrum and so cannot do this. Consequently Bluephase facilitates unrestricted use – every material, every indication, every time!

Cordless for unlimited mo- bility, the NEW Bluephase fea- tures a state-of-the-art lithium polymer battery with a 60 minute capacity. It delivers a high intensity 1.200 mW/cm2 output for reduced curing times starting at just 10 seconds, and three modes of operation – max- imum, deep and stress-reduced polymerisation.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.
Chelmsford's First Velopex Dental Laser

The ‘Pride in Oral Health’ Dental Practice in Victoria Road, Chelmsford, has got the first town’s first Velopex Diode Laser. They can now offer all patients the availability of laser treatments as well as the high quality dentistry previously offered.

The Velopex Diode Laser comes from Medivance Instruments Ltd. The GaAlAs diode laser and a small fibre tip is the unit itself can fit neatly onto the back of a large laptop. The Laser fibre is delivered - the smallest available fibre being 200 microns.

The GaAlAs laser has a wavelength that makes it an ideal way to do mini oral surgery. Using this laser, an area can be cut with localised haemostasis. Not only does the laser cut but it also sterilises the tissues as well making for good post-operative results. All this is done silently and in a tactile manner – giving plenty of control to the clinician.

The Velopex Diode Laser can also be used for Tooth Whitening. This allows superb results to be obtained in surgery, in relatively short times.

Dr Sanghera, who is no stranger to lasers said of the Velopex Diode Laser: “This is a super unit, neat compact and easy to use.”

The Velopex Diode Laser is very easy to operate with a user friendly, menu based, control system that is easy to navigate. The unit itself can fit neatly onto standard dental cabinets or on a small trolley – the unit is the size of a large laptop. The Laser fibre delivery system allows complete and free movement of the hand-piece in Dr Sanghera’s hand – allowing his patient’s to settle back without the noise and vibrations of conventional treatments in other dental practices.

Patient feedback continues to be very positive with many patients commenting positively on the laser.

For more information or to ask any questions, please contact:
Mark Chapman
Medivance Instruments Ltd
Barretts Green Road
LONDON
Tel 07754 044877

Simon Wright wins General Medical’s University of Salford Medcare Prize

Cemal Ucer and Gillian Crofts, Program Leaders of the PG Dip/MSc in Dental Implantology at the University of Salford were delighted to announce that Simon Wright BDS PGDip, a part-time post-graduate student from the Wirral, was the winner of the Medcare Prize donated by General Medical, the one stop shop for implantology accessories.

Cemal Ucer and Gillian Crofts said that there was a stiff competition with some excellent essays written by the first cohort postgraduate students studying for the new Diploma/Masters Degree in Implantology at the University of Salford. However, the prize was eventually awarded, for excellent critical analysis and outstanding submission of reference material from a wide range of sources, to Simon’s essay on “Options for prosthetic rehabilitation of a patient with a history of periodontal disease – an evidence based decision making and treatment planning process” which has recently been published in a peer-reviewed journal.

For further information about the University of Salford MSc Implantology Programme please contact Gillian Crofts, Academic Lead, via g.crofts@salford.ac.uk.

Reap the Rewards of a Compatible Web Solution

The Internet is now an indispensable part of every modern practice. However, many practice managers have opted to implement web services from high street providers, who have no expertise in meeting the unique demands of the dental industry.

Fortunately, a reliable solution is available. PracticeWorks can implement a business broadband service that is fully compatible with your existing software, for just £26 a month.

When compared to the business broadband services offered by some of the large suppliers, that charge more than £40 per month for a similar service, the cost-effectiveness is obvious.

With new regulations mandating that Electronic Data Interchange (EDI) payments be made over the Internet, there has never been a better time to set up a connection to the web or replace your current provider with one that understands your needs. The deadline by which you need to have a system in place for EDI is August 28th, so you cannot afford to wait.

To find out more about the comprehensive web service from PracticeWorks, call 0808 169 9692 or visit www.practiceworks.co.uk.

ChairSafe - the new innovative disinfectant foam cleaner from Kemdent

ChairSafe is the new disinfectant foam cleaner from the Kemdent range of cross infection control products. Chairside foam is specially formulated to clean sensitive surfaces and equipment, including the leather and synthetic facings of dental chairs. As soon as you try it you will recognise the real benefit of this product. The foam is non-drip. It remains exactly where you apply it, making it ideal for the angles and contours of a dental chair.

ChairSafe is an aerosol and alcohol free foam that is suitable, not only for alcohol sensitive materials such as leather, acrylic glass and vinyl but also hard surfaces, inventory and medical products. It is effective against HBV/HIV/AIDSV/DVDV/ vaccinia, bacteriidal and fungicidal microorganisms within one minute of application.

Kentend customers require high quality, value for money products. This foam provides all dental professionals and their patients with the highest possible level of protection.

For further information on special offers, to place orders or call Melissa on 01795 779256 or visit our website www.kemdent.co.uk

A Credit to an Industry in Real Crisis

Recently, IDH’s Whitland Dental Surgery, came under the spotlight following the publication of a letter in the Western Telegraph. The letter, headed ‘A Credit to an Industry in Real Crisis’ and signed from ‘an impressed unregistered dental patient’, explained how she witnessed the receptionist going to great lengths to help an elderly patient who urgently needed some teeth removed before he could have a hip operation. The letter said.

This was quite upsetting for the gentleman who desperately needed his hip operation. However, the receptionist could see he was in great need of an appointment and she immediately rang the local health board and asked whether they would agree for the gentleman to be seen. The gentleman was given an appointment and hopefully his operation will go ahead. The lady who dealt with him said her utmost and was extremely sensitive to his predicament. She is a credit to the NHS and her surgery.

To find out more about IDH, please call Gemma Bradshaw on 01204 799751 or email gbradshaw@idhgroup.co.uk.

Llandrindod Wells First Velopex Dental Laser

South Crescent in Llandrindod Wells is now on the map! Their first Velopex Diode Laser has been installed at the Dental Practice on the 1st Floor of the Times Building which can now offer all patients the availability of laser treatments as well as the high quality dentistry previously offered.

The Velopex Diode Laser contains two lasers: a 10 Watt Gallium Aluminium Arsenate (GaAlAs) diode laser and a small laser pointer. The GaAlAs laser is ideal for soft tissue (gum) work – as it does not interact with teeth or bone. It is particularly indicated for both periodontal work – where it can sterilise the pocket killing the bacteria – also for endodontic work where it can sterilise the root canal. The laser energy is fibre delivered - the smallest available fibre being 200 microns.

The Internet has never been a better time to implement web services from high street providers, who have no expertise in meeting the unique demands of the dental industry.

Fortunately, a reliable solution is available. PracticeWorks can implement a business broadband service that is fully compatible with your existing software, for just £26 a month.

When compared to the business broadband services offered by some of the large suppliers, that charge more than £40 per month for a similar service, the cost-effectiveness is obvious.

With new regulations mandating that Electronic Data Interchange (EDI) payments be made over the Internet, there has never been a better time to set up a connection to the web or replace your current provider with one that understands your needs. The deadline by which you need to have a system in place for EDI is August 28th, so you cannot afford to wait.

To find out more about the comprehensive web service from PracticeWorks, call 0808 169 9692 or visit www.practiceworks.co.uk.

ChairSafe is the new disinfectant foam cleaner from Kemdent. ChairSafe foam is specially formulated to clean sensitive surfaces and equipment, including the leather and synthetic facings of dental chairs. As soon as you try it you will recognise the real benefit of this product. The foam is non-drip. It remains exactly where you apply it, making it ideal for the angles and contours of a dental chair.

ChairSafe is an aerosol and alcohol free foam that is suitable, not only for alcohol sensitive materials such as leather, acrylic glass and vinyl but also hard surfaces, inventory and medical products. It is effective against HBV/HIV/AIDSV/DVDV/ vaccinia, bacteriidal and fungicidal microorganisms within one minute of application.

Kentend customers require high quality, value for money products. This foam provides all dental professionals and their patients with the highest possible level of protection.

For further information on special offers, to place orders or call Melissa on 01795 779256 or visit our website www.kemdent.co.uk.

A Credit to an Industry in Real Crisis

Recently, IDH’s Whitland Dental Surgery, came under the spotlight following the publication of a letter in the Western Telegraph. The letter, headed ‘A Credit to an Industry in Real Crisis’ and signed from ‘an impressed unregistered dental patient’, explained how she witnessed the receptionist going to great lengths to help an elderly patient who urgently needed some teeth removed before he could have a hip operation. The letter said.

This was quite upsetting for the gentleman who desperately needed his hip operation. However, the receptionist could see he was in great need of an appointment and she immediately rang the local health board and asked whether they would agree for the gentleman to be seen. The gentleman was given an appointment and hopefully his operation will go ahead. The lady who dealt with him said her utmost and was extremely sensitive to his predicament. She is a credit to the NHS and her surgery.

To find out more about IDH, please call Gemma Bradshaw on 01204 799751 or email gbradshaw@idhgroup.co.uk.

Dental Design e-touch

A Touching Scene at the 2008 Dental Awards

The e-touch has become the very first winner of the new Product Innovation award at the 2008 Dental Awards. This is the first time this award has been handed out, and everyone agrees that e-touch developer Dental Design deserves the accolade.

The e-touch provides the optimum communication and education solution for the modern practice. With a freestanding, desktop or wall-mounted kiosk set up in the waiting room, patients can access high definition treatment animations and text that have been developed by a Panel of clinicians.
Clearstep: the comfortable, affordable, comprehensive treatment tool

Everybody wants a nice smile, but the thought of wire and metal braces puts many people off. With Clearstep, you can give patients over 7 years old a solution that is free from visible wires, comfortable, discrete and attractively priced.

Clearstep allows GPs to treat cases that they would previously have referred to an orthodontist. The clear positioning trays guide teeth to the desired position to give patients a straight smile. Easily combined with other treatments, this flexible system revolutionises orthodontic treatment.

“I love the product, and patients love it too, because it is easy to use and non-intrusive. I have teenage patients and people over 60 on Clearstep, and they are all happy. The treatment does not take a lot of time, and the patients’ friends don’t notice the clear aligners.

Clearstep have been wonderful, with very good backup and support. When you call them they help immediately. I would put my children on Clearstep.”

Dr Theresa Kleinhans, Wensum Dental Practice

To find out more, call the OPT Designers on 01342 677277 or email contact@optdesign.co.uk www.optdesign.co.uk

BioHorizons’ revolutionary Laser-Lok® technology has a significant impact on long-term implant aesthetics

Eases the financial burden of setting up your own practice

Thanks to the global credit crunch, UK property prices are continuing to tumble and the commercial property market is facing its worst year since it crashed in the early 90s.

CareCapital, a respected and successful partner in UK healthcare practices and related businesses, provide a definitive turnkey property solution, which covers the entire development process in addition to providing a landlord-tenant relationship with a long term view. Because CareCapital retains the freehold, of the property and maintenance responsibilities, you benefit from the finest facilities designed to your own specifications but without the financial burdens associated with property ownership.

Experts in developing dental premises, CareCapital specialise in providing you with your dream state-of-the-art dental facility and offer total support through the entire process, whether you’re a single-site practice or chain, an institution or a dental school.

For further information on economic, custom made clinical facilities from CareCapital, please contact Allan Weiner on 020 7054 1949, email a Weiner@carecapital.co.uk or visit www.carecapital.co.uk.

Posting a notice is easy too! Members simply log in and enter their requirements in a Situations Wanted or Vacant advertisement format.

To post an advertisement you must be a BACD member, with full members offered a free listing and associate members paying £60. Advertisers who do not qualify for free listings can use an integrated online payment system.

For further information about joining the BACD call West Rowlands on 020 8241 8526 or visit www.bacd.com

Effective Magnification and Superior Ergonomics with MiniScope

With orthodontic patients having such high expectations, dentists need the very best technology. With the Hogie®/MediView™ MiniScope from Blackwell Sup- ples, you will benefit from the latest design innovations.

The MiniScope promotes effective treatment in several ways. Firstly, it facilitates an excellent view of the treatment area, with a full 5mm vertical adjustment. Dentists have a choice of highs and low magnification, each with a working distance of 420mm, and the MiniScope caters for users with the majority of eyeglass prescriptions, including astigmatism.

Ultrasonic scaler with automatic detection function

The free ASPD Directory en- ables you to find not only a highly reputable advisor with specialist knowledge, but also one who has a long history of success in the dental sector. With a solicitor, independent financial advisor, accountant or leasing company with considerable experience of providing service to the dental profession, you can be sure that the advice you are receiving is reliable, and suits your needs.

With this unique document you will also have access to a free and confidential helpline, at which ASPD members will provide professional assistance with your business and financial plans, and can also work together to develop a multi-disciplined approach to overcome any problems that may arise, and arrive at the best possible solution.

This year, the ASPD will be distributing a copy to all dental practitioners, to ensure that everyone has access to the most effective advice from businesses that have had proven success in the dental sector. Now you can make the ASPD Directory your first point of reference.

To get your free copy of the 2008 ASPD Directory please call 0800 458 6773 or visit www.aspd.co.uk.

Ultrasonic scaler with automatic detection function

To find out more, please call Biohorizons on 0870 820 550, or visit the website at www.biohorizons.com

The 2008 ASPD Directory: your guide to the best expert support

The Cornwell Independent Practitioners’ Association is pleased to announce that renowned international speaker Mark Hyman will be joining them for a study day on Friday 20th June at the St Mellion Hotel, Golf and Country Club.

The day, entitled ’Drill ’em, Fill ’em and Thrill ’em’, is aimed at the whole team and will educate both dentist and team member alike to strive for excellence.

Attend this excellent course and you and your team will:

1. Enjoy a fast-paced, humorous seminar reviewing the spectrum of real-world, private-practice dentistry, from single tooth care to full-mouth reconstruction.
2. Learn about new technologies that will make your clinical examinations motivating and informative.
3. Discover how to combine the new patient experience with optimal-care treatment planning so that your practice can thrive.
4. Be empowered to take the journey towards practice excellence and fulfillment!

The cost for non-members of the Cornwall IBD is just £150 per dentist and £65 per team member.

If you would like to book a place on the course please call Trish Hodgkinson on 01526 500345 or email phodgkinson@ tinyworld.co.uk.

The cost for non-members of the Cornwall IBD is just £150 per dentist and £65 per team member.

If you would like to book a place on the course please call Trish Hodgkinson on 01526 500345 or email phodgkinson@ tinyworld.co.uk.

To find out more, please call Biohorizons on 0870 820 550, or visit the website at www.biohorizons.com

If you would like to book a place on the course please call Trish Hodgkinson on 01526 500345 or email phodgkinson@ tinyworld.co.uk.

If you would like to book a place on the course please call Trish Hodgkinson on 01526 500345 or email phodgkinson@ tinyworld.co.uk.
Secondly, the MiniScope has been developed in line with the latest ergonomical theory. Made from a thermo-set plastic, the loupees never work loose, unlike soft metal alloy alternatives.

Thirdly, the MiniScope can be augmented in a variety of ways. Not only does it boast compatibil- ity with all regular loupe lenses and lights (with new couplings under development), it also has magnetic adaptors to enable the use of the High-Q fibre-optics light and PeriLux LED mobile headlight.

For more information contact John Jesshop at Blackwell Supplies on 07791 126877

For Quality Compressed Air Systems and Support

For £59.95, Dental Air will visit any UK mainland practice and carry out a comprehensive survey of your equipment. With a thorough understanding of HIS HTM022/1, ISE (COSHH 1994) and the European Pharmacopoeia Directive, Dental Air can draw up a full factual report covering compressors, dryers, filtration and pipework, and make no-obligation recommendations.

Direct Air offers a peerless Clean Air Package, with new equipment, full servicing, maintenance and breakdown support, with quality control checks to ensure that your compressed air meets the necessary high standard. With the latest oil-free Piston and Scroll compressors from Dental Air, you can enjoy the benefits of top quality compressed air, with features including an air inlet filter, aftercooler, noise reduction and several optional extras to ensure that your system meets your individual requirements.

For more information, call Dental Air on FREEPHONE 0800 542 7575. To request a site survey or Safety Briefing Pack, visit www.dentalair.co.uk

Intelligent Innovation for the best in Periodontal Care

Intelligent Innovation for the best in perio-dontal care

Periowave™ is a broad spec- trum anti-microbial that pro- vides a cutting edge weapon in the dentist’s arsenal against peri-odontal disease.

PDD is the application of a photosensitizer that preferen- tially binds with target bacteria. Non-thermal laser is applied to the treatment site at the com- pound specific wavelength. Re- active oxygen species kill targeted bacteria and inactivates virus- le factor complexes. Features of Peri- owave™ include:

- No known resistance, no anti- bacterial side effects
- Safe and non-damaging to host tissues
- Short treatment time per periodontal site
- No patient compliance issues

Periowave™ offers this state of the art solution for the treat- ment of chronic periodontitis. Periowave™ PDD, in conjunc- tion with scaling and root plan- ing, has been shown to signifi- cantly:

- Increase clinical attachment level at 12 weeks
- Reduce probing depth at 12 weeks
- Decrease bleeding on probing at 6 weeks

For more information on Periowave™ call Oraldent on 01480 862 808

Show your pa- tient’s dentures and gums some T.L.C.

The health implications of in- adequate denture and gum care are often underestimated. Den- tures obstruct normal muco- sa stimulation, implicating a re- stricted blood supply to the gums and palate and the impairment of saliva secretion, to the detriment of the self-cleaning effect.

With the scrupulous atten- tion to detail and quality ex- pected from Curaprox, the Den- ture and Gum Care Set contains all the tools for effective clean- ing and care of dentures and gums. The set includes:

- Gel for daily brushing
- Concentrate for weekly bath
- Neut and durable box for soak- ing or storage
- Ergonomically designed brush for effective cleaning
- Patient instruction leaflet

Curaprox is unique because the natural ingredients of the cleaning fluids respect denture composition, helping to main- tain the acrylic resin’s original colour and finish, Citric Acid in the soaking solution facilitates plaque and stain removal, the Eucalyptus Oil forms a microfilm on the dentures for fresh taste and surface protection and the Natural Sea Salt stabilises and potentiates the Citric Acid effect.

For more information call Cu- raprax on 01480 862 808

One complete solution for temporary crown & bridge work

DENTSPIL has the complete solution for temporary crown and bridge procedures – In- tegrity® provisional crown and bridge material and Integrity® TempGrip. Integrity® provisional crown and bridge system.

Integrity provisional crown and bridge material offers fast, strong temporaries with great aesthetics and ease of use. Integrity shows great consistency for easy handling, and bonds to itself for easy repairs. Integrity polishes to a natural luster for super- results, and is available in 5 different shades (including bleach white) with fluorescence.

Integrity TempGrip tempo- rary crown and bridge cement completes the Integrity system; it is non-eugenol and can there- fore be used with resin-based materials and cement. It shows outstanding performance char- acteristics with a low film thick- ness and high compressive and flexural strengths. Integrity TempGrip offers a creamy, non- drip flow and supports easy re- moval of the provisional be- cause the cement stays in the crown and not on the tooth. A short setting time helps to save time for the dentist and im- proves patient comfort.

For a free demonstration in your practice, please call DENTSPIL on +44 (0)800 072 3313 and ask for your local Restorative Prod- uct Specialist.

Quality patient service is paramount to stay ahead in cos- metic dentistry. CollarDam Everyday Bib is the new, cost ef- fective, super-absorbent/cellu- lose patient protection dental bib, designed by dentists, for everyday use to increase pa- tients’ comfort throughout their dental experience.

These safe, easy to use and disposable dental bibs feature the latest breakthrough in su- per-absorbent crystal fibre technology and up to 1 hour during procedures that other- wise would leave patients feel- ing wet, cold, stressed and un- comfortable, Everyday bibs are smaller than the acclaimed Pre- mier Cape from CollarDam, and at just 10.9p each, they offer a cheaper alternative to keeping your patients relaxed through those shorter treatments.

CollarDam capes and bibs of- fer luxury and comfort, eliminat- ing cold draughts around pa- tients’ necks as well as absorbing moisture or excess fluids. Con- cern for the patients’ comfort is reduced, lowering stress and en- abling greener and sustainable operation on the treatment in progress.

For further info on CollarDam please call 0845 510 4286, email: Collaruk@collardam.com, or visit www.collardam.com

Breathe Business Club: the place to be!

Breathe Business Club meets on a quarterly ba- sis for 2 days to discover strate- gies and techniques to help take their practices to the next level. Members realise the benefits of meeting in a peer-group envi- ronment to share contemporary ideas and solutions, as well as be- ing mentored by the top 2 busi- ness coaches in dentistry.

Dr Fraser Hendrie of Craigentinny Dental Health Care, Edinburgh, is a member of that city’s Breathe Business Club. He eloquently summed up what a difference membership is making on his patients: “I feel like a new man re- turning,” he says. “Thank you, Chris and Simon, for two excel- lent days!”

Kry areas of focus at Breathe Business Club meetings include:

- Profit
- Sales & Marketing
- Team
- Systems

For more information call 01726 777078 or email bon- nie@nowbreathe.co.uk. Email info@nowbreathe.co.uk. Email info@nowbreathe.co.uk.